

About the Position of Director of Planning and Development

The Director administers the development and implementation of the City's comprehensive planning program including land use, transportation, housing and area plans; supervises the planning function including zoning and subdivision application review and processing; building and code enforcement; prepares various development and expansion plans; hires, supervises and evaluates departmental staff; prepares and administers the departmental budget; serves as primary City liaison with pertinent state and federal agencies; serves as technical advisor to the Planning and Zoning Commission, the Mayor and Board of Aldermen and the City Administrator on matters related to planning and development; serves as liaison to neighborhood associations. The Director oversees a budget of approximately \$826,000 and 13 employees.

The new Director must be able and willing to revamp the City's Comprehensive Plan, development code, and internal operations so as to enhance customer service, provide for quality growth and development (using smart growth techniques) and form active partnerships with community groups, key industries (tourism), and the development community to find a balance between enforcing vital development codes while creating an environment of cooperation and collaboration.

Minimum Qualifications: Requires graduation from an accredited four-year college or university with a bachelor's degree in Urban Planning or closely related field (advanced degree in Planning is highly desirable) combined with five years of increasingly responsible experience in land use planning, preferably in a municipal government, to include at least three years in a supervisory or administrative capacity. An equivalent of education and experience may be considered.

Code Official Certification and AICP are desired.

Salary: Competitive salary negotiable DOQs. Branson provides excellent employee benefits.

In Order to Apply: Please submit your confidential cover letter, resume and salary history by February 16, 2009 to:

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AN EQUAL OPPORTUNITY
RECRUITER/EMPLOYER



City of Branson, Missouri

Director of Planning and Development



Downtown Branson



About the City of Branson

The City of Branson, incorporated in 1912, is located in southwest Missouri, 35 miles south of Springfield within the heart of the beautiful Ozark Mountains, and offers outstanding recreational opportunities and an excellent environment in which to raise a family. The economy of Branson is tourist based, drawing approximately 8 million visitors per year. Branson is now "The Entertainment Capital of the World." The City encompasses approximately 20 square miles and has a population of 7,632. The climate of the Ozarks is variable, with an average annual rainfall of 40 inches and an average annual snowfall of 16 inches.

The Branson School District is accredited by the Missouri State Department of Education with an "AAA" rating (highest available rating). The Branson Area has four colleges or universities that offer upper level courses. Two airports serve the Branson area: Taney County Regional Airport, and the Springfield/Branson Regional Airport located in Springfield. Branson is a community with a solid economy, a low crime rate, excellent public services, and a small-town lifestyle in a beautiful and natural setting.

In 2007, the City completed "Branson Landing," a \$420 million, mixed-use development containing a convention center, hotels, retail, restaurants and residential.

The City Government

The City of Branson functions with a council/administrator form of government. The governing body of the City is the Board of Aldermen (Board) consisting of six members who are elected by wards and a Mayor who is elected at-large. The Mayor and the Aldermen each serve two-year terms. The Board appoints a City Administrator who serves as the City's chief executive officer responsible for the efficient and economical operation of City government. The City Administrator serves and advises the Board, hires department directors, and prepares the proposed annual budget for Board consideration. He or she also enforces municipal laws and ordinances and coordinates City operations and programs. Branson is a full-service municipality which, to adequately accommodate its tourist population, functions like a city of 60,000 to 70,000. The City's FY2008 total budget is \$58,000,000 with a General Fund of \$19.9 million. The City's largest source of income is sales tax. There are approximately 395 municipal employees.



Branson City Hall



Branson is in the Tri-Lakes area

BRANSON, MISSOURI:

- has small town amenities combined with the strong financial base of a much larger city.
- provides excellent recreation and cultural amenities.
- is where "Someone you love is always playing in Branson."
- is a great "family" community.
- has an excellent educational system.
- is where citizens support their government.