

## THE OPPORTUNITIES

As growth from Dallas and Fort-Worth continues to march northward, Corinth will find itself in a most ideal position at the center of the North Texas Region. High-performing institutions of higher learning to include the community's very own North Central Texas College (Corinth Campus) and the University of North Texas and Texas Woman's University provide an extremely diverse, highly skilled and talented labor pool. A competitive workforce combined with a strong vision for Corinth's future, will deliver an exciting pipeline of prospects for many years to come.

Driving the community's future are the Mayor and City Council; and the next Director of Economic Development will find a business environment that is decidedly pro-development and pro-business. Further, the selected applicant will find support from a City Manager that is passionate about economic development and the Corinth Economic Development Corporation (a Type B corporation comprised of community residents and businesses) and the Corinth Economic Development Foundation (also comprised of community residents and businesses). The Corinth Economic Development Corporation consists of a seven (7) member Board of Directors appointed by the City Council and the Corinth Economic Development Foundation consists of three members, also appointed by the City Council. Funding for the Corinth Economic Development Corporation is provided by a voter-approved ½ cent sales tax and the Board of Directors are appointed by the City Council to two-year terms.

Complementing the efforts of the Corinth Economic Development Corporation and Corinth Economic Development Foundation are two tax increment reinvestment zones and potentially a municipal management district --- Agora Municipal Management District No. 1 --- that is presently under review and consideration by the Texas Legislature. With dedicated funds coming from property tax revenues and assessments levied against completed real property improvements, the next Director of Economic Development will have multiple revenue streams to leverage in pursuit of the community's goal of expanding the tax base, creating employment opportunities and achieving an exceptional quality of life for all.

## THE OPPORTUNITIES (CONTINUED)

Some current opportunities include the following:

- Working closely with real estate developers to transform nearly 30 acres of undeveloped land into high-profile mixed-use developments that will elevate Corinth's regional profile and spur increased investment within the community's urban core.
- Leveraging the revenues generated from the tax increment reinvestment zones to finance public infrastructure and other improvements necessary to encourage infill and redevelopment.
- Leading multi-disciplinary efforts to create a signature community gathering space, the Commons at Agora, directly across the street from City Hall.
- Participating in discussions to finance the construction and operation of a future commuter rail station in proximity to the Interstate Highway 35E and Corinth Parkway Interchange.
- Marketing Corinth, and its planned downtown district, Agora, to diverse audiences.



# AGORA

AT CORINTH



## ECONOMIC DEVELOPMENT DIRECTOR RECRUITMENT

The City of Corinth invites applications from all qualified candidates for the position of Economic Development Director.

## THE COMMUNITY

With a population of 22,265 (2020 estimate), Corinth is a growing and prosperous community with outstanding potential. The community is ideally located along Interstate Highway 35E, with excellent access to Dallas (approximately 30 minutes), Dallas-Fort Worth International Airport (approximately 30 minutes) and Fort Worth (approximately 45 minutes).

Operating under a council-manager form of government, Corinth is well-known throughout the North Texas Region for providing its businesses and residents with an exceptional quality of life, first-class schools, outstanding recreational facilities, and safe neighborhoods.

Corinth spans approximately 8 square miles. There are several large undeveloped tracts of land that are prime for commercial and mixed-use development including high-profile opportunities within and around the community's emerging downtown district, Agora.



## POSITION OVERVIEW

Reporting directly to the City Manager, the Economic Development Director is responsible for marketing the distinct competitive advantages of Corinth to retain, expand and attract businesses; work closely with business, educational and institutional partners to maintain a dynamic environment that positions businesses to excel and prosper; balancing the interests of real estate developers, businesses and others desiring to invest in Corinth while upholding the community's vision for sustainable growth and development as articulated in the Strategic Plan (2018) and the Comprehensive Plan (2020); and performing other duties as assigned that will advance Corinth's interests on multiple fronts.

This position is multi-faceted and the next Economic Development Director should be creative and organized and able to build on the community's shared vision for the future. As a member of the Executive Management Team, the next Economic Development Director is also expected to cultivate, nurture and sustain strong relationships with appointed officials, business owners, elected officials, and other stakeholders of the community that are framed by the City's vision, values and interests.



## EDUCATION AND EXPERIENCE

A Bachelor's degree in business, economics, marketing, urban planning or related field from an accredited college or university, and five or more years of increasingly responsible professional experience in economic development and related activities; or any combination of education, training, and experience which provides the required knowledge, skills and abilities to perform the duties and responsibilities of the job.

The selected candidate will have a proven track record in economic development with documented results. Candidates possessing the following experience are preferred:

- Developing the economies in communities located in dynamic metropolitan regions.
- Familiarity with Type B economic development corporations.
- Familiarity with tax increment reinvestment zones, municipal management districts and other similar public financing tools.
- Designation by the International Council of Economic Development as a Certified Economic Developer (CEcD).
- Knowledge of budgeting and finance including the development and implementation of Capital Improvement Programs.
- Knowledge of existing and emerging social media platforms.
- Must have a valid drivers license prior to employment or must obtain Texas Class C driver license within 30 days of employment in accordance with state law.



## COMPENSATION AND BENEFITS

The City provides a highly competitive and excellent benefits package that includes:

- The salary range for this position is \$92,539.20 (minimum) to \$111,030.40 (mid-point) annually, with the actual starting salary based on experience and qualifications.
- The City offers a retirement plan through the Texas Municipal Retirement System with a 7% matching ratio of 2 to 1 at retirement.
- The City also offers a deferred compensation 457 plan, which the City matches at 10 percent of contributions to a 401(a) qualified plan.
- With the exception of Medicare, the City does not participate in Social Security.

### To Apply

This position will remain open until filled. The City is anxious to fill it as soon as possible. If interested, you are encouraged to submit your resume and cover letter with current salary without delay to [slavin@bellsouth.net](mailto:slavin@bellsouth.net).

For additional information please contact either

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The City of Corinth is an Equal  
Opportunity Employer