

About the Position of Economic Development Director

The Economic Development Director performs professional and administrative work managing and directing all activities involving economic development including representing the City to new and expanding businesses, marketing Branson for economic development, assisting existing industries to prosper and expand, grantsmanship, conducting a variety of economic feasibility studies, coordinating incentive programs and hiring, supervising and evaluating assigned employees. Performs other administrative duties as assigned by the City Administrator including serving as acting City Administrator.

Salary: Competitive salary negotiable DOQs. Branson provides excellent employee benefits.



Branson is in the Tri-Lakes area

Minimum Qualifications: Requirements include graduation from an accredited college or university with a bachelor's degree in Business or Public Administration, Marketing or closely related field (advanced degree is preferred) combined with five years of senior level economic development experience, preferably gained in a municipal government. An equivalent of education and experience may be considered. Certified Economic Development (CED) or Economic Development Finance Professional (EDFP) strongly preferred.

The selected candidate will have knowledge of workforce housing development, workforce training and development, and nurturing and supporting entrepreneurial development. Must strive to expand the City's economic diversity by attracting more "green" type (possibly knowledge based) businesses while supporting its critical tourism industry.

To Apply: Please submit your confidential cover letter, resume and salary history by February 16, 2009 to:

Robert E. Slavin, President
Slavin Management Consultants
3040 Holcomb Bridge Road, Suite A-1
Norcross, Georgia 30071
Phone: (770) 449-4656
Fax: (770) 416-0848
E-mail: slavin@bellsouth.net
www.slavinweb.com

AN EQUAL OPPORTUNITY
RECRUITER/EMPLOYER



City of Branson, Missouri

Economic Development Director



Branson Landing



About the City of Branson

The City of Branson, incorporated in 1912, is located in southwest Missouri, 35 miles south of Springfield within the heart of the beautiful Ozark Mountains, and offers outstanding recreational opportunities and an excellent environment in which to raise a family. The economy of Branson is tourist based, drawing approximately 8 million visitors per year. Branson is now "The Entertainment Capital of the World." The City encompasses approximately 20 square miles and has a population of 7,632. The climate of the Ozarks is variable, with an average annual rainfall of 40 inches and an average annual snowfall of 16 inches.

The Branson School District is accredited by the Missouri State Department of Education with an "AAA" rating (highest available rating). The Branson Area has four colleges or universities that offer upper level courses. Two airports serve the Branson area: Taney County Regional Airport, and the Springfield/Branson Regional Airport located in Springfield. Branson is a community with a solid economy, a low crime rate, excellent public services, and a small-town lifestyle in a beautiful and natural setting.

In 2007, the City completed "Branson Landing," a \$420 million, mixed-use development containing a convention center, hotels, retail, restaurants and residential.

The City Government

The City of Branson functions with a council/administrator form of government. The governing body of the City is the Board of Aldermen (Board) consisting of six members who are elected by wards and a Mayor who is elected at-large. The Mayor and the Aldermen each serve two-year terms. The Board appoints a City Administrator who serves as the City's chief executive officer responsible for the efficient and economical operation of City government. The City Administrator serves and advises the Board, hires department directors, and prepares the proposed annual budget for Board consideration. He or she also enforces municipal laws and ordinances and coordinates City operations and programs. Branson is a full-service municipality which, to adequately accommodate its tourist population, functions like a city of 60,000 to 70,000. The City's FY2008 total budget is \$58,000,000 with a General Fund of \$19.9 million. The City's largest source of income is sales tax. There are approximately 395 municipal employees.



Branson City Hall



Titanic Museum

BRANSON, MISSOURI:

- has small town amenities combined with the strong financial base of a much larger city.
- provides excellent recreation and cultural amenities.
- is where "Someone you love is always playing in Branson."
- is a great "family" community.
- has an excellent educational system.
- is where citizens support their government.